



# California Landscape Contractors Association, Inc.

## INLAND EMPIRE CHAPTER

c/o Mark Pedicone: Inland Empire Treasurer

634 Pine Ave., Brea, CA 92821

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### DAILY PLANT-IT 2020 INSERTION ORDER & CONTRACT

*This quarterly magazine is available online only in digital format.*

*PLEASE FILL OUT AND MAIL IN WITH YOUR PAYMENT*

**DEADLINE for advertising materials and stories: 15<sup>th</sup> of the month prior to publication**

COMPANY \_\_\_\_\_ Phone # \_\_\_\_\_

CONTACT \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

<u>SIZE</u>	<u>1 x</u>	<u>1 Year 4x*</u>
Business Card (3 5/8" w x 2" h)	\$100	\$ 400
1/4 Page (3 5/8" w x 4 5/8" h)	\$200	\$ 800
1/2 Page (7 1/2" w x 4 5/8" h)	\$300	\$1,200**
Full Page (8 1/2" w x 11" h)	\$450	\$1,800***

\*ALL 4x advertising commitments include a listing in a "Directory to Advertisers" within the Chapter email communications. Listing includes your phone number and a link to your company website.

\*\*Half-page advertising commitment (4x) includes banner ad placement on the front page of the Chapter website for six months. *Banner ads would be advertiser provided.*

\*\*\*Full-page advertising commitment (4x) includes banner ad placement on the front page of the Chapter website for 12 months. *Banner ads would be advertiser provided.*

**Call Bronwyn Miller at (949) 466-1222 with questions.**

**Technical Information:** Supply ads in camera-ready artwork, CD or email in a TIFF, JPG or PDF format (300 dpi min.) formatted for either Mac or PC. Ads received outside of size requirements may be re-formatted or cropped to fit as required. Email artwork to Editor Bronwyn Miller at: [eyescares@yahoo.com](mailto:eyescares@yahoo.com).

**All ads must be prepaid unless otherwise arranged with Editor or Treasurer.** Make out check to CLCA Inland Empire Chapter, and mail to Treasurer: Mark Pedicone, 634 Pine Ave., Brea, CA 92821

AD SIZE \_\_\_\_\_ FREQUENCY \_\_\_\_\_ COMMENCEMENT DATE \_\_\_\_\_

**TOTAL PAYMENT: \$ \_\_\_\_\_**

CK IS INCLUDED WITH THIS ORDER (CK# \_\_\_\_\_)  BILL ME AT THE ABOVE ADDRESS

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_